

## EXPERIENCE

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### Manager, UX Design • Amazon

Minneapolis, MN | August 2020 - Present (1 year and 3 months)

- » Leading a team of designers responsible for crafting user experiences in Amazon QuickSight, the next generation suite of cloud-powered, business intelligence, analytics, and data visualization technology by Amazon Web Services (AWS).

### Lead Product Designer • Target

Minneapolis, MN | 2017 - 2020 (3 years)

- » Lead and execute all aspects of UX design from discovery to production while managing UX prioritization and alignment across multiple product teams (30+ engineers, 3 product owners) and cross-functional partners to effectively deliver a custom enterprise PLM technology for all of Target Owned Brands (42+ private labels) product design, development, and sourcing.
- » Responsible for owning UI specification and visual design in the successful launch and sustained release of an internally-built UI component library. Leveraged by multiple teams, it has been promoted for its success in driving efficiency and consistency across complex enterprise apps.
- » Design numerous journey maps and visualization tools to aid internal product vision, portfolio strategy, and communications in close partnership with product directors and stakeholders.
- » Conduct UX research (e.g. System Usability Scale survey, user testing, etc.) based on direct user feedback. Synthesize responses from 5,000+ global users to identify trends/opportunities and present key insights to product teams and leaders to impact quarterly objectives and planning.
- » Facilitate weekly sessions with users in close partnership with product owners, employing various research methods to generate feedback, problem definition, and concept validation.

### User Experience Designer II • Honeywell

Golden Valley, MN | 2015 - 2017 (2 years)

Honeywell is a Fortune 100 company (\$41.8 billion annual revenue) that produces a variety of commercial and consumer products, engineering services, and aerospace systems.

- » Led interaction design across global development teams and championed agile methodology and an experimental "integrated UX collaboration model" to cross-functional partners (Product, Engineering, Research) in the Automation Control Systems & Security business unit.

Worked on the following released products:

- » Sotera™ Express: enterprise software for remote device management (2017)
- » AlarmNet 360™ Insights: award-winning analytics dashboard for security operations (2017)
- » Lyric™ Gateway Security & Home Control system (2016)

### User Experience Designer • Logic PD

Minneapolis, MN | 2013 - 2015 (2 years)

Logic PD is a product development firm that specializes in Internet of Things (IoT) connected devices & web applications for medical and industrial markets.

- » Developed a globally patented UI style guideline for a touchscreen interface that manages laboratory automation equipment.

- » Delivered interaction design, visual design, UI specification, UX research, journey maps, and prototypes for mobile, web-applications, and embedded UI for connected medical devices.

### Visual Designer • Kingdom Journeys

Traveled to Spain, Egypt, Nepal, and India | 2013 (6 months)

### Product Designer • Jarden Consumer Solutions

Boca Raton, FL | Internship • Summer 2012 (4 months)

### Principal & Sculptor • SUNOHC Design

Notre Dame, IN; Minneapolis, MN; Kona, HI; Denver, CO | 2006 - 2015 (9 years)

- » Freelance Clients: Thermo Fisher Scientific®, OppLoans®, Wolf & Shepherd®, Moresteam®...
- » Designed, built, and maintained an e-commerce website to sell products and services.
- » Sculpted 40+ highly detailed, miniature portraits in 1:6 scale using dental tools.

## RECOGNITION

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### Target Technology Demo Day • VIP; Featured Room | May 2018; Apr. 2019

- » Product booth marked as VIP, was 1 of 2 internal products featured in private demo to CEO.

### Target Product Pitch Competition • Finalist | Feb. 2018

- » Presented "Walk Up" to panel of executive leaders and featured by Internal Innovation Team.

### Honeywell Technology Symposium • Poster Presenter | May 2017

- » "Blitz Project" was nominated for its success in integrating UX design into agile framework.

### ISC West • Most Valuable Product Award | Apr. 2017

- » AlarmNet 360™ dashboard received Security Sales & Integration MVP award.

### Honeywell • Platinum Award | Nov. 2016

- » Received recognition and monetary reward for exemplary work on project.

### Beckman Coulter • US 29/572,367, US 29/572,369 • Inventor | 2016

- » Published patent for "Display Screen with Graphical User Interface for Laboratory Instrument"

## EDUCATION

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### University of Notre Dame • B.A., Industrial Design | Notre Dame, IN (2 years)

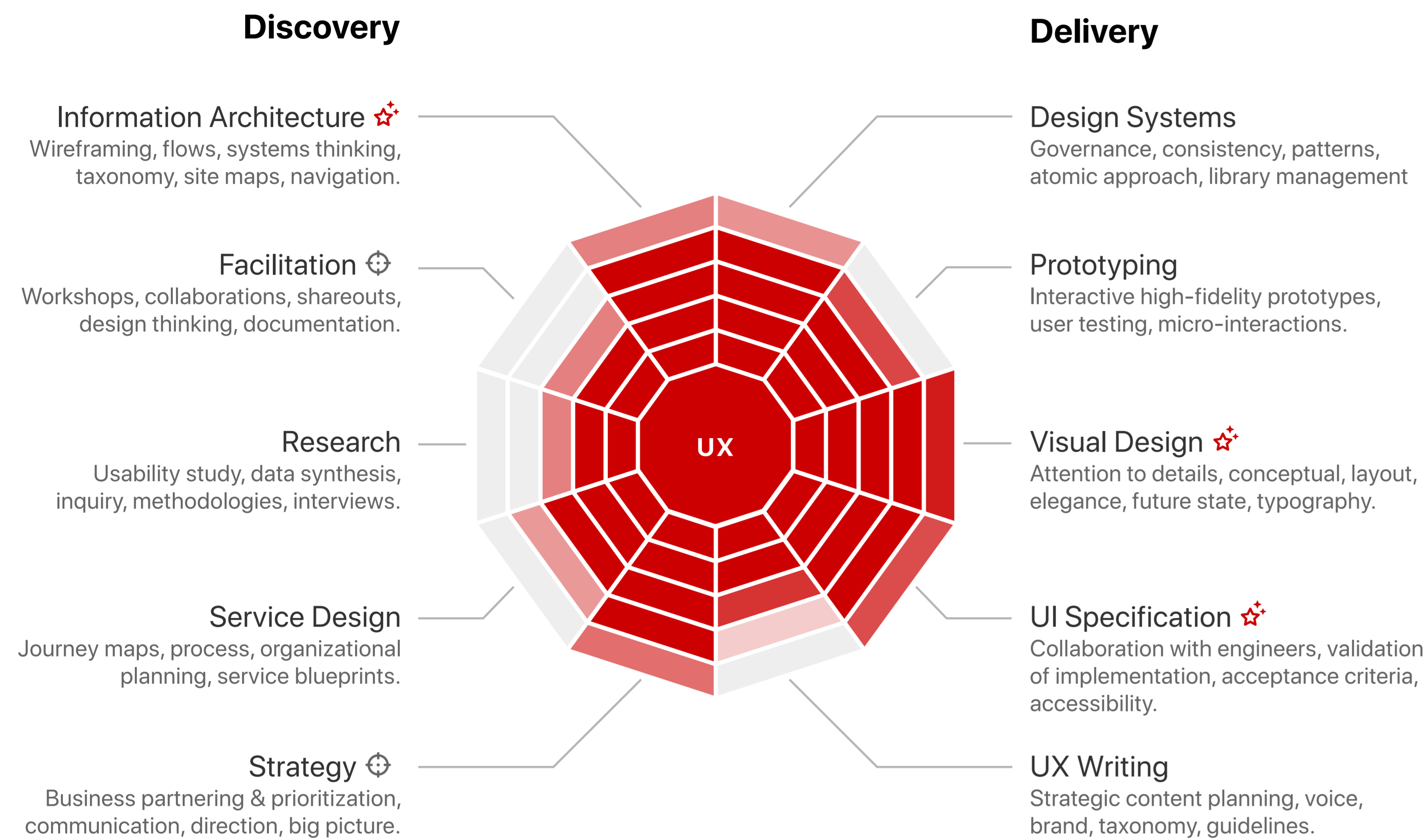
- » 2-time middleweight boxing champion, broadcast on ESPN3 live.
- » Senior Captain, Notre Dame Men's Boxing Club.

### La Universidad Iberoamericana Puebla • Spanish | Puebla, Mexico (1 year)

### Santa Clara University • Psychology | Santa Clara, CA (2 years)

## SKILLS MATRIX

This visual is part of a robust UX career development guide that I created and piloted to a 100+ UX organization. This skill matrix specifically helps to visualize the multitude of specializations within the UX discipline and to aid peer-partnering, career development conversations, and organizational awareness.



## LEGEND



## TOOLS OF THE TRADE

**Digital** Sketch • InVision • AxureRP • Adobe CC Suite • Zeplin • SurveyGizmo

**Traditional** Rapid sketching • Illustration • Model-making

## PERSONALITY

**Myers-Briggs®** INTJ-A (The Architect) • **Insights Discovery®** Fiery Red, Cool Blue, Earth Green

**CliftonStrengths®** Relator • Achiever • Discipline • Belief • Activator

## MOST PROUD OF

### Delivering quality at scale in an agile, complex space.

» Managed UX strategy, delivery, and quality across large development teams of more than 30 engineers, 4 product managers, and multiple stakeholders by utilizing a reliable, systematic design process and iterative working agreements.

### Evangelizing the value of UX design to cross-functional partners.

» Gained buy-in from key stakeholders by translating their objectives into visualization tools, casting a bold vision of modernizing enterprise tools with high-fidelity mockups, and elevating the importance of hiring more UI engineering experts.

» As a result, “design” has a seat at the table with business, product, and engineering leaders in influencing technology decisions and strategic planning. In addition, our team was directly responsible for building the UI component library and design language that is now the enterprise-approved design system.

### Developing relationships with humility and curiosity.

» Embodied a posture of learning, curiosity, and serving others by seeking out various mentorship opportunities (as mentee and mentor) both at work and in personal life. Received invaluable lessons on leadership, team-building, self-growth, and giving back.

## OUTSIDE OF WORK

**Interests** Triathlon • Boxing • Men’s Fashion • Sculpture • Broomball • Dogs

**Travel** Traveled to 24 countries • Lived in 8 states (U.S.), Mexico, and South Korea

**Languages** Fluent in Spanish • Korean

## VOLUNTEER SERVICE

### Men’s Group Leader, Young Adults • Basilica of St. Mary

Minneapolis, MN | 2016 - Present (5 years)

Co-lead and organize a group of young men (50+ active members) with monthly meetings, 1:1 mentoring, small groups, and volunteer activities.

### Youth Educator, Middle School • Abria

St. Paul, MN | 2016 - 2019 (3 years)

In partnership with teachers and campus leaders, we assist youth and young adults in creating a personal vision built on positive and healthy lifestyle choices that lead to success in life.

### Small Group Leader, High School • Annunciation

Minneapolis, MN | 2019 - 2020 (1 year)

Small group leader for high school students youth ministry.